L. JASON MITCHELL

Graphic Designer and Illustrator
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SKILLS

page layout
illustrations (technical + creative)
branding
package design
print collateral
presentation materials
information graphics
digital signage
public speaking
sales
training
content management systems
website maintenance
traffic management
coordinator / organizational skills
written and oral communication skills

TOOLS

Adobe Illustrator
Adobe Photoshp
Adobe InDesign
Microsoft Power Point
Keynote
Figma
Sketch
InVison
Axure
Marvel app
HTML
CSS
JQuery
Miro
Optimal Sort
Slack
Trello
Jira
Basecamp
Quickbase
Zoom
Google Apps
Microsoft Teams
Microsoft Word
Microsoft Excel

WORK EXPERIENCE

vMOX Nov. 2020–May 2022
UI Designer
Designed interfaces used for business and customer facing websites. Worked extensively within a design system to ensure consistency with multiple brands. Created wireframes and interactive prototypes. Participated in user testing to drive design decisions. Ensured online presence followed branding guidelines.

Precision Planting Nov. 2019–Nov. 2020
UX/UI Designer
Provided direction on designs for IoT interface for retrofit farming equipment. Contributed in the app development process that worked between the IoT system and mobile devices to provide information to farmers, clients, and other regulatory agencies.

W. L. Gore Medical Nov. 2008–Nov. 2019
Graphic Designer and Illustrator
Created marketing materials, interactive designs for sales associates, web banners, packaging, style guides, and illustrations using Adobe CC. Incorporated UX best practices in contextual inquiry for user testing with designs and products. The results from testing were used to inform universal design methodologies.

Other design clients include, but are not limited to;
BidPro App,
Explore Interactive AR Educational Game
Flagstaff Area National Monuments
Torii Mor Winery
Building Bridges, School for Autistic Children
Lion's VisionGift
Grand Canyon Association
Oregon Parks and Recreation
Nike
Cardinal Health
GE Healthcare
Projects include branding + identity packages, package design, print collateral + page layout, illustrations (technical and creative), interactive layouts, and User Experience Design (UX) + User Interface Design (UI).

EDUCATION

Flatiron School // Designation Certificate UX Design (Chicago, IL)

Northern Arizona University Bachelor of Fine Art in Visual Communication (Flagstaff, AZ) • Minor in Business Administration

Argosy University Master of Arts in Education (Seattle, WA)